

INTELLOFAX 12

CONFIDENTIAL
INFORMATION REPORT

REPORT

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COUNTRY China

DATE DISTR. 19 MAY 50

SUBJECT

Communist Attitude Toward Films and Literature

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SUPPLEMENT TO REPORT NO.

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3.

Companies are being urged not only to produce films in conformance with CCP ideology, but to make substantial financial contributions under threat of denial of Chinese markets for their production.

4.

It is the policy of the People's Government to discourage all literary activity that does not contribute directly toward economic reconstruction, which must precede "cultural reconstruction." This has resulted in a decline in literary production, particularly in the field of non-fiction. Very few new books in this category now appear in Canton bookstores. On the other hand, these shops now stock new editions of Russian fiction, poetry and drama. These do not sell well, for their inevitable formula, the class struggle, is not popular with the Chinese reader.

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